

GLOBAL LEADERSHIP GROUP SYSTEMS TRAINING

Section 2: Wealth Building Principles

PROFITS ARE BETTER THAN WAGES

Profits:

Owning your own business gives an opportunity to create profits. Profits are better because:

- 1) there is unlimited potential,
- 2) they build beyond you, and
- 3) your income continues after your effort stops.

Wages:

Wages are what you are paid working as an employee for someone else. Wages are not conducive to wealth because:

- 1) you exchange your time for money,
- 2) when you stop working, you stop getting paid,
- 3) you're not paid what you are worth,
- 4) you're only paid the cost for ANYONE to do the tasks you do.

KEY: With leverage, you can create profits. With wages, there is NO leverage.

LEVERAGE IS THE KEY TO WEALTH

If employed, how many people contribute to your income?

How long after you stop working do you continue to get paid?

How much passive residual income do you have?

“DUPLICATION” IS HOW YOU CREATE LEVERAGE IN NETWORK MARKETING

“THIRD-PARTY SYSTEM” IS HOW YOU CREATE DUPLICATION IN NETWORK MARKETING

A “system-dependent” group can duplicate rapidly and sustain growth over a prolonged period of time.